

Motiv Named One of Nation's Fastest Growing Firms, Positioning People-First Philosophy for Continued Growth

SEATTLE, November 6, 2017 – Motiv, the Seattle-based business and technology staffing firm, was named the 20th fastest growing consulting firm in the country – and the fifth fastest in the Greater Seattle area – by Consulting Magazine, recognizing the four-year old firm's people-first philosophy as the driver of 370% revenue growth from 2013 to 2016. The honor was announced at Consulting Magazine's 3rd annual Fastest Growing Firms Gala Awards Dinner on November 2 at the Yale Club in New York.

"We created Motiv to unleash the productive potential of technology professionals, and this recognition proves that the Motiv Method works," said David Graves, Motiv's managing director. "Revenue growth is great, but it's the associates who chose to advance their careers at Motiv and the clients who had confidence that we were doing something special who are the real reasons for our success."

Motiv was started in 2013 on the premise that today's business world required a fundamentally different approach to human capital. In the same way that digital transformation is changing the relationships between companies and customers, digital networks are rapidly changing the dynamics between employers and employees. Employers facing "agile-everything" imperatives need nimble teams that can quickly adapt to changing market forces. At the same time, employees want flexible professional opportunities that align as much to their values, personality and career path as their financial goals.

Realizing a purpose-driven workforce can deliver significant competitive advantages to both its clients and its associates, Motiv radically redesigned the staffing model around the productive potential of human capital. The Motiv Method creates a virtuous circle of work-to-reward benefits that help professionals become highly productive and clients highly efficient. The firm now counts industry leaders like Microsoft, Nordstrom, REI, Concur and F5 among its clients and is ready to double-down on its people-first philosophy.

“What’s amazing is that as much as we tried to control our growth and focus on defining and refining our model, we literally could not contain ourselves,” continued Graves. “The digital world demands a more diverse, inclusive and values-based approach to business. At Motiv, we’re matching people and companies in a way that everyone wins, and the market for that is huge.”

The Motiv Method uses a proprietary process to help its associates identify, align and actively advance their career paths with a sense of individual purpose, interpersonal skills and work proficiencies. Motiv’s client companies benefit from this approach because they get access to employees who are both high skilled and highly engaged in their work. The firm constantly evaluates emerging technologies, staffing and alignment methodologies and employee experience trends in order to continue delivering unparalleled human capital services.

“Motiv started with the belief that people would perform remarkably well when they had the opportunity to combine their personal passions with their professional opportunities,” says Graves. “Our growth proves that to be true, and we can’t wait to continue proving it every day.”

About Motiv

Motiv is pioneering the people-first staffing industry by placing a premium on the belief that knowledge workers perform better when their work aligns with four critical dimensions: Purpose, Persona, Pathway and Proficiency. The firm delivers technology and business operations staffing solutions to clients in the high-tech, wireless & mobility, retail and healthcare sectors. Find out how the Motiv Method unlocks human-centered productive potential at www.motivworks.com.